



CENTER FOR URBAN COMMUNITY SERVICES

Helping people rise from poverty, exit homelessness, and be healthy since 1979



IGNITING HOPE MAKING A DIFFERENCE FOR ALL NEW YORKERS

Join us for an exciting evening and hear more about our recent achievements and unwavering commitment to enhancing the lives of all New Yorkers.

THURSDAY, OCTOBER 17, 2024

LAVAN CHELSEA 541 WEST 25TH ST

Enjoy cocktails, hors d'oeuvres, and entertainment and meet CUCS's new President and Chief Executive Officer, Dawn M. Pinnock

MEET DAWN M. PINNOCK

CUCS is pleased to welcome Dawn M. Pinnock as President and CEO.



Dawn has dedicated nearly three decades to public service in New York City, serving at various city agencies such as NYCHA, the Department of Probation, and the Transit Authority. Her recent role as Commissioner at DCAS focused on pioneering community-based hiring models, career pipeline programs, and green initiatives, significantly enhancing city operations. With experience spanning four mayoral administrations and fifteen roles, Dawn's commitment to effective service delivery is rooted in her deep understanding of New York's needs and her personal dedication to its residents.

In joining the CUCS team, Dawn is looking forward to the opportunity to advance her commitment in support of the city's most vulnerable.

We thank you for your partnership and welcome you to join us to meet Dawn and learn about her vision for CUCS and this life-saving work.

WHO WE ARE

CUCS helps people rise from poverty, exit homelessness, and be healthy.

We do this life-saving work one person at a time, ensuring dignity, inspiring trust, and providing the highest quality of care.



CUCS provides services at 37 programs, including

Street Outreach

Transitional Housing

Permanent Supportive Housing

Housing Placement Services

Primary Medical and Mental Health Care through Janian Medical Care

Street Medicine and Street Psychiatry

Intensive Mobile Treatment

Employment Training and Placement Services

Training for Human Services, Behavioral Health, and Justice-System Professionals

Financial, Nutrition, and Health Care Benefits Support

OUR IMPACT

CUCS's programs are data-driven. We consistently track and measure the impact of all of our programs to ensure the highest quality of service possible.



CUCS led the outreach efforts to help move 1,435 people off the streets in 2023

Last year, Janian Medical Care provided primary medical and psychiatry care in 23,787 appointments. Janian Medical Care practitioners provide psychiatric care services at 68 community-based sites across New York City

3,429 vulnerable New Yorkers are served by CUCS and Janian in permanent supportive housing programs

CUCS Connects helped 5,001 people apply for and enroll in benefits programs in 2023

14,350 human services, behavioral health, and justice system professionals received training last year

JOIN US AT IGNITING HOPE TO LEARN ABOUT PERMANENT SUPPORTIVE HOUSING FOR FAMILIES

Family permanent supportive housing provides more than just shelter; it offers stability, security, and a foundation for growth. It's a beacon of hope for families facing extreme adversity, providing not just a place to live, but a community that supports their journey towards independence and self-sufficiency.

In CUCS family permanent supportive housing, families can heal, thrive, and build futures together.





**Homelessness can feel like
an overwhelming issue.**

**How can you make a
difference?**

YOUR FINANCIAL SUPPORT IS CRITICAL

Your gift ensures that CUCS can continue providing a broad range of services that encourage and guide clients as we help them pursue their goals. To support this work and create an impact that is meaningful to you, please consider making the largest gift you can.



2024 EVENT SPONSORSHIP OPPORTUNITIES

TRANSFORMATIONAL SPONSOR \$30,000

15 VIP tickets including access to exclusive VIP reception and meet and greet with Dawn Pinnock, CUCS's new CEO

Exclusive VIP reception cocktail menu with hors d'oeuvres and a limited-edition specialty cocktail inspired by Dawn

Premier listing on all in-person print materials

Premier listing on all digital signage and materials

Premier social media, website, and email logo placement



2024 EVENT SPONSORSHIP OPPORTUNITIES

IMPACTFUL SPONSOR \$20,000

10 VIP tickets including an invitation to exclusive VIP reception and meet and greet with Dawn Pinnock, CUUCS's new CEO

Exclusive VIP reception cocktail menu with hors d'oeuvres and a limited-edition specialty cocktail inspired by Dawn

Premier listing on all in-person print materials

Premier listing on digital signage and materials

Premium Social media, website, and email logo placement

2024 EVENT SPONSORSHIP OPPORTUNITIES

HOPEFUL SPONSOR \$10,000

5 VIP event tickets including VIP reception with cocktails and hors d'oeuvres

Exclusive VIP reception cocktail menu with hors d'oeuvres and a limited-edition specialty cocktail inspired by Dawn

Corporate logo on in-person print materials

Corporate logo and listing on digital materials

Social media and event website logo recognition

EMPOWERING SPONSOR \$5,000

3 VIP event tickets including reception with cocktails and hors d'oeuvres

Exclusive VIP reception cocktail menu with hors d'oeuvres and a limited-edition specialty cocktail inspired by Dawn

Corporate logo on in-person print materials and select digital materials

Social media and event website logo recognition

2024 EVENT SPONSORSHIP OPPORTUNITIES

HEALING SPONSOR \$2,500

2 event tickets including reception with cocktails and hors d'oeuvres
Corporate logo on select in-person print materials
Corporate logo and listing on select digital materials
Social media and event website logo recognition

INDIVIDUAL SUPPORTER TICKET \$500

Ticket includes cocktail reception, hors d'oeuvres, and opportunity to meet and chat with Dawn.

MAKE AN ENDURING DIFFERENCE

At Igniting Hope, you have the unique and exciting opportunity to dedicate and name important rooms at CUCS's permanent supportive housing sites and support programs that are vital to the success of the families we serve.

Naming Opportunities:

Children's Library - \$3,000
Playground or Patio - \$3,000
Community Room - \$2,000
Computer Lab - \$1,000



Program Support Opportunities:

Holiday Decorations - \$750
Library Books - \$500
Holiday Toys - \$250

IGNITING HOPE

MAKING A DIFFERENCE FOR ALL NEW YORKERS

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LAVAN CHELSEA 541 W 25TH STREET

To learn more about CUCS and this exciting event and sponsorship opportunities, please visit www.cucs.org/IgnitingHope.

To purchase a Sponsorship Package or an individual Ticket, please visit www.cucs.org/IgnitingHope or call or email Rise Roth, Chief Development and Communications Officer, at 212-801-3380 or rise.roth@cucs.org

www.cucs.org/IgnitingHope2024

