

# The Center for Urban Community Services Announces New President and Chief Executive Officer Dawn M. Pinnock

*Commissioner of the New York City Department of Citywide Administrative Services (DCAS) Brings Nearly Thirty Years Of Government Experience to Serve and Uplift New York City's Most Vulnerable Communities*

**NEW YORK, NY** – On April 17, 2024, the Center for Urban Community Services (CUCS) announced that Dawn M. Pinnock will serve as the organization's new President and CEO starting in July. Pinnock has nearly three decades of experience at some of New York City's largest and most complex municipal agencies and currently serves as the Commissioner of DCAS.

As the first woman Commissioner appointed by Mayor Eric Adams, Pinnock provides support services in several areas including human capital, procurement, and asset/property management to the agencies, offices, boards and commissions reporting to the Mayor. With a client base of over 320,000 municipal workers, Pinnock's accomplishments include the development and implementation of New York City government's first community-based, and most inclusive, hiring model in response to post pandemic staffing shortages, the launch of the first citywide mandatory sexual harassment prevention training, and the management of the greenest and safest fleet in the nation.

During her tenure, Pinnock's work has remained grounded in equity, and she has led efforts to launch family-forward policies including paid parental leave, and equitable workplace programs. Pinnock also currently serves as a Board Member of the Mayor's Fund to Advance New York City, where she collaborates with board members and potential funders to advance innovative, evidence-based and scalable initiatives and policies that improve the lives of New Yorkers. As a people-centric leader, and the first woman and person of color to lead CUCS, Pinnock will serve as the agency's champion and advocate, and will focus on enhancing the employee experience for CUCS staff and strengthening the agency's relationships with external stakeholders.

"As a Native New Yorker, product of the public school system, and daughter of career public servants, I believe there's no greater honor than to serve New Yorkers," **said, Dawn M. Pinnock, incoming President and CEO of CUCS.** "I am thrilled to join the amazing CUCS team – their commitment to top-tier service and their establishment of effective systems of stability and care, brings dignity to the most vulnerable New Yorkers and contributes to an improved quality of life for all. The agency's work is challenging, yet impactful, and I am thankful to the Board of Directors for selecting me to lead the organization."

"After conducting a thorough search of hundreds of candidates we are excited to welcome Dawn to CUCS as our new President and CEO. Dawn is a New Yorker through and through having grown up here, gone to school here, and has served the people of New York for her entire career in various positions within our city government," **said Alex Rose, Chairman of the CUCS Board of Directors.** "She is an advocate for vulnerable populations and brings exceptional leadership skills and a vision to help CUCS move forward with its mission to serve the homeless and formerly homeless population of New York. We are excited for Dawn to get started leading the exceptional team at CUCS."

### **About the Center for Urban Community Services**

For over 40 years, CUCS has aimed at helping people rise from poverty, exit homelessness and be healthy. CUCS has been a leading service provider for New Yorkers through its housing, psychiatric, medical and social services programs, serving over 50,000 New Yorkers each year. CUCS has created bold programs and has helped foster progressive policies to support New York's most marginalized individuals and families. For more than three decades these programs have enabled homeless and at-risk individuals to obtain a pathway to stable housing and healthier lives.

This life saving work is done one person at a time, meeting people wherever they are on their life's journey, ensuring dignity, inspiring trust, and committing to the highest quality of care.

With 650 staff members dedicated to helping individuals and families rise from poverty, exit homelessness, and be healthy all across New York City, CUCS excels at developing affordable housing and providing programs that link housing, training, health, and social services for homeless, formerly homeless and low-income individuals and families. [www.cucs.org](http://www.cucs.org)